

Imagine your voice dipped in butter.

**SMooth** is the world's first microphone processor designed exclusively for the iconic Shure SM7 microphone.

Every algorithm, every feature, every detail is designed to complement and enhance the SM7. The compressor is adjustable from "natural" to "massive" while always defined and silky. The studio-grade mic preamp delivers all the clean gain you'll ever need. The de-esser removes sibilance without giving you a speech impediment.

And wait until you hear our innovative approach to noise gating. No clipped words or modulating noise. Just dial in as much or as little room tone as you like. Analog and digital audio outputs mean you're ready for anything. And because **SMooth** is matched to your microphone, it sounds great right out of the box. No more fiddling to find the sound that never quite works. Plug in and be amazed. Fine tune to taste. You'll be falling in love with your mic all over again.

You didn't compromise when you picked the SM7. So don't settle for a generic mic processor - get **SMooth**, the perfect companion for your SM microphone.









